

Access to Information

Style guide for the Access to Information icon usage

Association of Information Access Commissioners (AIAC)

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Introduction

The Association of Information Access Commissioners has implemented a new icon for use in its communication and marketing when referencing Access to Information. It consists of a clean, simple graphic that is modern, friendly and easily identifiable.

This style guide provides information on how to apply the icon.



Primary icon on white

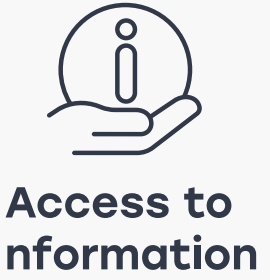
ATI-P-ICON



ATI-P-TAGLINE-HORIZONTAL



ATI-P-TAGLINE-PORTRAIT



Primary icon on dark

ATI-P-ICON-WHITE



ATI-P-TAGLINE-HORIZONTAL-WHITE



ATI-P-TAGLINE-PORTRAIT-WHITE



Secondary icon

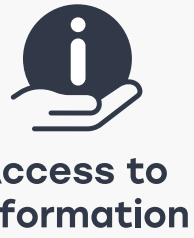
ATI-S-ICON



ATI-S-TAGLINE-HORIZONTAL



ATI-S-TAGLINE-PORTRAIT



ATI-S-ICON-WHITE



ATI-S-TAGLINE-HORIZONTAL-WHITE



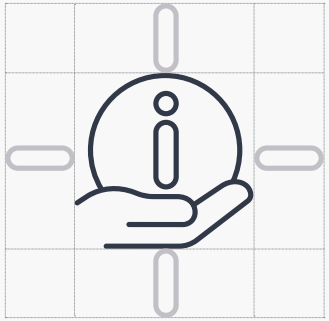
ATI-S-TAGLINE-PORTRAIT-WHITE



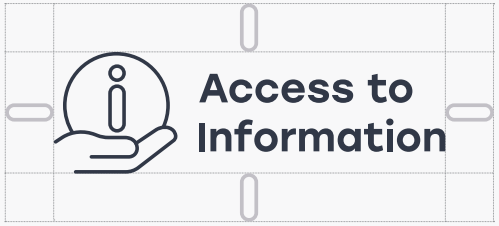
Clear space and minimum size

Clear space

The icon must appear on a plain background, using the stem of the “i” for the minimum spacing guideline as shown.

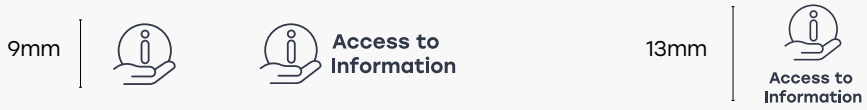






Minimum size

To ensure the clarity and integrity of the icon is maintained, minimum size specifications have been developed and must be observed. The icon may not appear less than 9mm in height for the horizontal version, and no less than 13mm in height for the portrait version.



Icon font

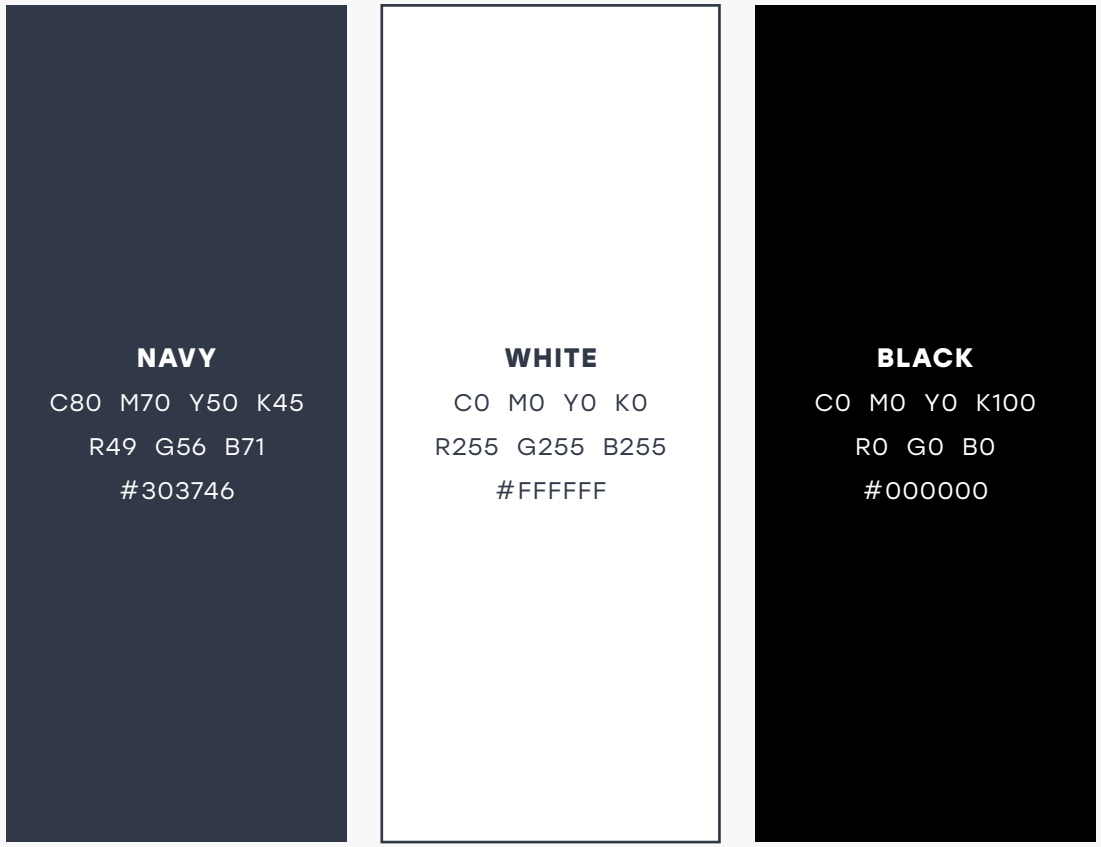
The icon font Stolzl is accessed via the Adobe Fonts platform, available to most professional designers.

Stolzl medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

Colour palette



Incorrect icon usage



Do not add elements



Do not put effects on the icon



Do not put the icon on a high contrast or busy background



Do not alter the size of the icon elements



Do not rotate the icon



Do not recolour

Background colour



WCAG AA Pass

Colour contrast ratio is at least 3:1



WCAG AA Pass

Colour contrast ratio is at least 3:1



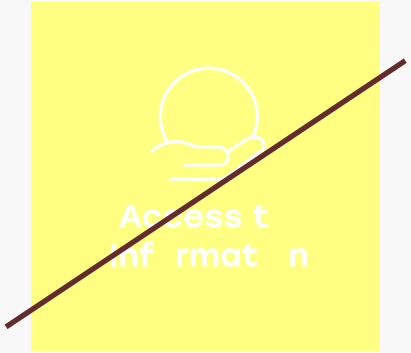
WCAG AA Pass

Colour contrast ratio is at least 3:1



WCAG AA Fail

Colour contrast is below 3:1



WCAG AA Fail

Colour contrast is below 3:1



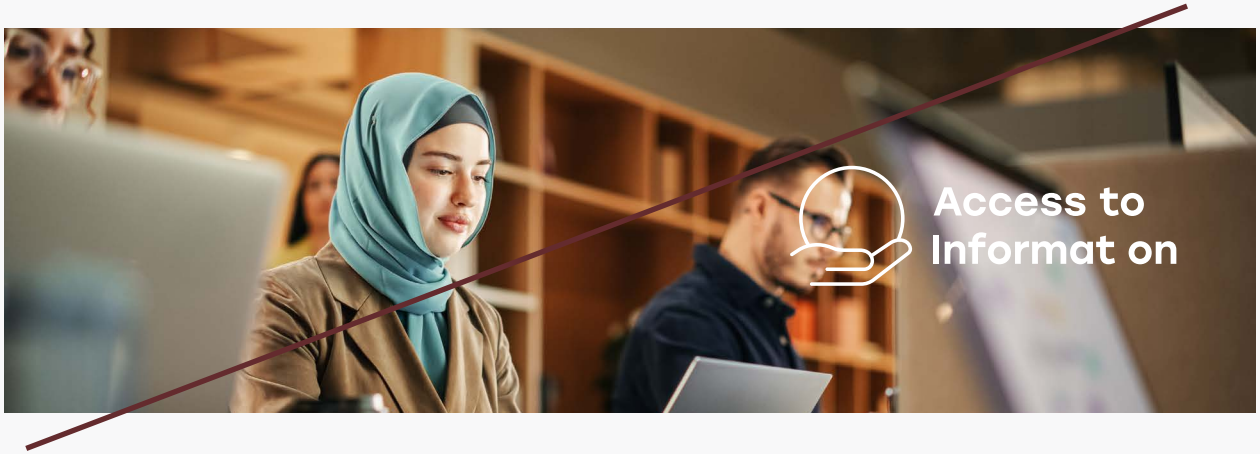
WCAG AA Fail

Colour contrast is below 3:1

Legibility

The icon can appear over images with a plain background to allow for legibility.





For further information on this icon, please contact:

Office of the Australian Information Commissioner
communications@oaic.gov.au
1300 363 992

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